

Great American Media **Democratic Congressional Cpgn Comm/ Issue**
 1010 Wisconsin Avenue NW **Submission Number 245** **Issue 3**

Washington DC 20007



WNCN-TV

1205 Front St.
 Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Client:	Democratic Congressional Cpgn Comm/ Issue	Submission Cost:	9135	Campaign Ref:	E:120328061
Buyer:	"	Client/Product/Estimate:	11/14/1688	Sales Rep:	HRP Washington, DC
Schedule Dates:	08/27/12 to 09/03/12	Week(s):	2	Order Ref:	06299594
Est./PO Number:	06299594	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Category:	Transactional		

Product:	Dccc	Booking Group:	WNCN	Key Market:	Raleigh-Durham, NC
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type		Rate	Spot Type	08/27	09/03	Total	c
1	M-F 1135p ET / 1035p CT Tonight Show ..WTF..	03		175	Nbr of Spots 30 Comme	3		3	
2	M-F 4p Ellen ..WTF..	03		210	Nbr of Spots 30 Comme	2		2	
3	M-F 5p Judge Judy ..WTF..	03		210	Nbr of Spots 30 Comme	2		2	
4	M-F 530p Judge Judy ..WTF..	03		210	Nbr of Spots 30 Comme	2		2	
5	M-F 6p News ..WTF..	03		400	Nbr of Spots 30 Comme	2		2	
6	M-F 6a News ..WTF..	04		225	Nbr of Spots 30 Comme	2		2	
7	M-F 7p News ..WTF..	04		250	Nbr of Spots 30 Comme	2		2	
8	M-F 7a Today Show ..WTF..	03		575	Nbr of Spots 30 Comme	2		2	
9	M-F 730p Extra ..WTF..	04		200	Nbr of Spots 30 Comme	2		2	

Weekly Totals: Total Spots(Ord Spots)

Closed PR

Local

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Client:	Democratic Congressional Cpgn Comm/ Issue	Submission Cost:	9135	Campaign Ref:	E:120828061
Buyer:	" "	Client/Product/Estimate:	11/14/1688	Sales Rep:	HRP Washington, DC
Schedule Dates:	08/27/12 to 09/03/12	Weeks:	2	Order Ref:	06299594
Est./PO Number:	06299594	Contract type:	Political	Business Type:	POLITICAL
Associated Copies...	No	Business Category:	Transactional		

Ref	Sales Product Details	Rev Type		Rate	Spot Type		08/27	09/03	Total	C
10	M-F 9a Today Show II ..WTF..	02		350	30	Nbr of Spots	2		2	
11	M-Su 11p News ..WFSS	04		550	30	Nbr of Spots	3		3	
12	Sun 9-11p ET / 8-10p CT Americas Got TalentS	03		30	Nbr of Spots	Closed PR	1		1	
13	WNCN News Special ...T... 19:30:00-20:00:00	04		200	30	Nbr of Spots	1		1	
14	Sun 10p ET / 9p CT Americas Got TalentS	05		1500	30	Nbr of Spots	1		1	
Weekly Totals: Total Spots/Cord Spots)							26		26	
(Closed PR							2		2	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
9	M-F 730p Extra	:30 Commercial	08/27/12	Closed Pre Emtion	200.00	No Makegood / Credit	0000000000	E:120828061
12	Sun 9-11p ET / 8-10p CT Americas Got Talent	:30 Commercial	08/27/12	Closed Pre Emtion	1,500.00	No Makegood / Credit	0000000000	E:120828061

Grand Totals

Month 9 Weeks: 5

Totals	08/27	09/03
Spots	26	26

Cost

9135

0

0

Local

Grand Totals:

Spots:	<u>26</u>
Gross Total:	<u>9,135.00</u>
Commission:	<u>1,370.25</u>
Net Total:	<u>7,764.75</u>

Local

REP HEADLINE# 6299594 TRFF# E:120828
APPROVED REV #1 \$\$\$ ORDER WORKSHEET

FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK ! ! !
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG29/12 09.08
*** WNCN-TV ***

ADV #	ADV. NAME	ISS/DCCC	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	GREAT AMERICAN MEDIA	BUYER NAME	MIKE FURMAN	
		3050 K ST NW,			
		WASHINGTON, DC 20007			
	CONTRACT #	6299594	CLASS:	NATL.	LOCAL REGIONAL
PRDCT	DCCC	EST#1688 COMMENTS: (LINE, ORDER, INVOICE)			
FLIGHT DATES	AUG28/12	SEP3/12 WK-1			
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	AUG29/12 09.08	

REP:
REVISION
ML APPROVED
TTL SAME
PLS CNF
THANKS, MICK

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

STATION MAKEGOOD OFFERS:

ML OK'D BUY#9 MISSED: TU-F/730P-800P AUG30 30S \$200.00 (AUG28/12)
OFFER: THU/730P-800P AUG30 30S \$200.00 PLS ADVISE.
CMT: PROGRAM CHG 8/30: 7:30-8PM IS WNCN POLITICAL NEWS SPECIAL

CMT: PLS ADVISE ASAP!

CONTRACT TOTAL \$9,135.00
TOTAL SPOTS 26

REP HEADLINE# 6299594
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG28/12 18.17
***CHANGES** *** WNCN-TV ***

ADV # _____ ADV. NAME ISS/DCCC

AGY # _____ AGY. NAME GREAT AMERICAN MEDIA

REP. # _____ OFF. # _____ SALESMAN # _____
BUYER NAME MIKE FURMAN

3050 K ST NW,

WASHINGTON, DC 20007

SALES PRSN WA - MICK NESCI (H)

ORDER # _____

PRDCT DCCC CONTRACT # 6299594 EST#1688 COMMENTS: (LINE, ORDER, INVOICE)

CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES AUG28/12 SEP3/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED

DATE AUG28/12 18.17

REP: REVISION
ML APPROVED

TTL SAME

PLS CNF

THANKS, MICK

STA: PLS SEE ML FOR PROGRAM CHG THIS THU 8/30!
PLS ADVISE ASAP!

THX, CHERYL 8/28

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

: LINE# : REP : CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS : TOTAL:
: LINE# : : : : : : DATE : DATE : /WK: INV: : : : SPTS:

AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1688
AGENCY PRODUCT CODE = 14

9 S 730P-800P 30 \$200.00 8/28 8/31 2 TU-F

PROGRAM : EXTRA
CON COM1: EXTRA

FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG28/12 18.17
***CHANGES** *** WNCN-TV ***

REP HEADLINE# 6299594
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP AUG 28/12 18.17
CHANGES *** WNCC-TV ***

LINE#:	REP	CD:	TIME PERIOD	LGTH :	SEC :	RATE	START DATE	END DATE	SPTS: /WK:	WEEK INV'T	DAYL: :SPTS:
:	: LINE#:	:		:	:	:					
13	A	730P-800P	30	\$200.00	8/30	8/30	1	THU			1
PROGRAM : WNCN NEWS SPECIAL POLITICAL											
ORD COM1:	PROGRAM CHG 8/30: 7:30-8PM IS WNCN POLITICAL NEWS SPECIAL										
ORD COM2:	PLS ADVISE ASAP!										
THIS IS A MAKE-GOOD FOR AUG30 ON LINE-9 FOR 1 SPOT/WK											
STATION MAKEGOOD OFFERS:											
M1 OK'D BUY#9	MISSED: TU-F/730P-800P										
OFFER: THU/730P-800P	AUG30 30S \$200.00 (AUG28/12)										
CMT: PROGRAM CHG 8/30: 7:30-8PM IS WNCN POLITICAL NEWS SPECIAL	AUG30 30S \$200.00 PLS ADVISE.										
CMT: PLS ADVISE ASAP!											

REP

HEADLINE# 6299594
\$ \$\$ APPROVED ORIGINAL REV#0 \$ \$\$TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 703-516-9680

AUG28/12 17.28
*** WNCR-TV ***

ADV # _____ ADV. NAME ISS/DCCC
 AGY # _____ AGY. NAME GREAT AMERICAN MEDIA
 3050 K ST NW,

REP. # _____ OFF. # _____ SALESMAN # _____
 BUYER NAME MIKE FURMAN
 SALES PRSN WA - MICK NESCI (H)

ORDER # _____
 PRDCT DCCC EST#1688 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES AUG28/12 SEP3/12 WK-1

CLASS: NATL. LOCAL REGIONAL
 DATE AUG28/12 17.28

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

REP: NEW ORDER

TTL 9135 @ 26X

PLS CFM
THANKS, MIKE FPR MICK

STA: PLS SEE MI FOR PROGRAM CHG THIS THU 8/30!

PLS ADVISE ASAP!
THX, CHERYL 8/28

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

STATION MAKEGOOD OFFERS:
 ML UNRESL BUY#9 MISSED: TU-F/730P-800P AUG30 30S \$200.00 (AUG28/12)
 OFFER: THU/730P-800P AUG30 30S \$200.00 PLS ADVISE.
 CMT: PROGRAM CHG 8/30: 7:30-8PM IS WNCN POLITICAL NEWS SPECIAL

CMT: PLS ADVISE ASAP!

CONTRACT TOTAL \$9,135.00
 TOTAL SPOTS 26

REP HEADLINE# 6299594
\$ \$\$ APPROVED ORIGINAL REV#0 \$ \$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG28/12 14 . 03
*** WNCD-TV ***

ADV # _____ ADV. NAME ISS/DCCC
AGY # _____ AGY. NAME GREAT AMERICAN MEDIA

3050 K ST NW,

WASHINGTON, DC 20007

CONTRACT # 6299594

CLASS: NATL. LOCAL REGIONAL

SALES PRSN WA - MICK NESCI (H)

ORDER # _____

PRDCT DCCC

EST#1688 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG28/12 SEP3/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG28/12 14 . 03

REP: NEW ORDER

TTL 9135 @ 26X

PLS CFM

THANKS, MIKE FPR MICK

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL \$9,135.00
TOTAL SPOTS 26

REP HEADLINE# 6299594
*** ORIGINAT. REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG 28 / 12 12 - 34
*** WNCN-TV ***

ADV. NAME ISS/DCCC

AGY # AGY. NAME GREAT AMERICAN MEDIA

3050 K ST NW,

卷之三

PRDCT DCCC EST#1688 COMMENTS: (LINE, ORDER,

FLIGHT DATES AUG28/12 SEP3/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDS _____

REP: NEW ORDER
TUE 6/25/8

PLS CFM
THANKS, MIKE FPR MICK

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE ***

U.S. GOVERNMENT PRINTING OFFICE: 1913, 14-15

:LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTAL :
 :LINE# : : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY	ADVERTISER	CODE = 11	AGENCY	EST# = 1688
AGENCY	PRODUCT	CODE = 14		

mn
8/20

REP HEADLINE# 6299594
*** OPTINCAT PENTHO ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG28/12 12.34

REP HEADLINE# 6299594

REP: TEL# 703-516-9399 CREDIT RISK !!! FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET: HARRIS REPORT FROM REP

AUG 28 / 12 12 - 34

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date
------------------------------	-------------

I, Sarah Leverne
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Total Charges:

This broadcast time will be used by: Democratic Congressional
Campaign Committee

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

<i>Democratic Congressional Campaign Committee 430 South Capitol St. Washington, DC 20003</i>

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Kristen MARK, chief operating officer

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

4/18/11

Date

Signature

202 338 8700

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
					<i>AS DESIRED</i>

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.